



BRAND-AID

FOR STARTUPS

2022

SUVADDESIGN.COM



BRAND-AID

LAUNCH A PROFESSIONAL, HIGH-QUALITY BRAND IN DAYS NOT MONTHS.

Brand-aid is a condensed, laser-focused version of our core branding process. We've selected 3 key stages - discovery, research & design and turned them into collaborative and decisive sessions. Through each step of the process, we guide and advise you on the best direction and deliver essential brand elements that will prepare you for success.

Designed specifically for startups, who need affordable, quality branding they can begin using right away.

01

BRAND DISCOVERY

Brand Discovery Workshop

02

VISUAL IDENTITY DESIGN

Ideation & Logo Creation

03

BRAND GUIDE

Brand User Guide Document



01

BRAND DISCOVERY

BRAND DISCOVERY WORKSHOP

Together we define your goals, core values, and your brand purpose. We'll review your competition, and their positioning and look for unique opportunities to set you apart. During this workshop, we'll focus on your core audience, their existing choices, and their unanswered needs. We'll begin to explore your brand persona and voice.

WHAT'S INCLUDED:

- ✓ Discovery Questionnaire
- ✓ Virtual Workshop / Consultation
- ✓ Brand Vision Summary

INVESTMENT STARTS AT:

~~\$5,000~~

\$2,500



02

VISUAL IDENTITY DESIGN

IDEATION & CREATION

We present carefully curated style vision boards that contain collected design references, images, typography, and colors. This helps us agree on a creative direction (look-and-feel) before we begin design. And finally, we design a visual representation of your new brand. We focus on the essential brand elements you will need for launch.

WHAT'S INCLUDED:

- ✓ (2) Style Vision Boards
- ✓ (2) Virtual Presentations / (1) Round of Revisions
- ✓ Main Brandmark with essential lockups

INVESTMENT STARTS AT:

~~\$10,000~~

\$4,500



03

BRAND GUIDE

A COHESIVE BRAND SYSTEM ACROSS ALL VISUAL TOUCHPOINTS

The success of any branding continues with its consistent use across all touchpoints. A Brand Guide is your brand bible. It contains everything you will need to be able to use your logo in all scenarios and applications. It also contains all color codes, font names as well as visual examples of photography and product applications

WHAT'S INCLUDED:

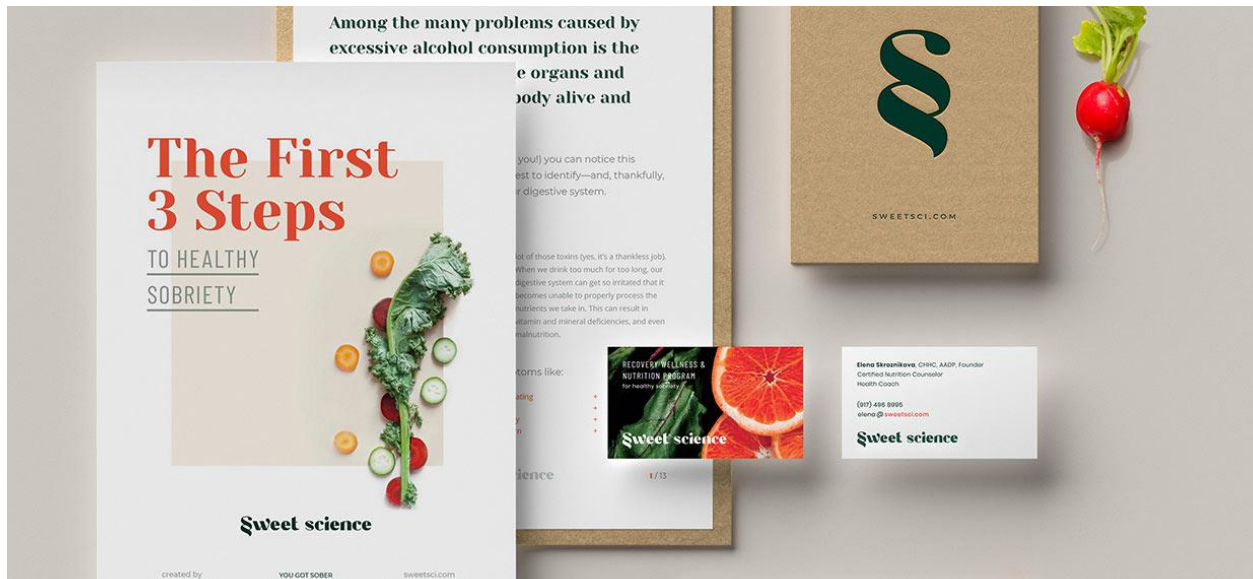
- ✓ PDF Brand Guide Book (10+ Pages)
- ✓ Colors, Fonts, Photography Direction
- ✓ Logo Usage and Applications

INVESTMENT STARTS AT:

~~\$3,000~~

\$1,500

INVESTMENT OPTIONS



BRAND DISCOVERY

~~\$5,000~~ \$2,500+

VISUAL IDENTITY

~~\$10,000~~ \$4,500+

BRAND GUIDE

~~\$3,000~~ \$1,500+

Ready to Get Started?

FILL OUT THIS FORM →

Have questions or looking for other services?

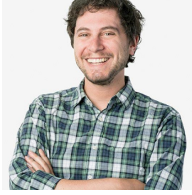
Set up a quick [15 min call](#)

SAMPLE WORK



View detailed case studies at suvadesign.com

CLIENT REVIEWS



Jonathan Cedar
Co-Founder, BioLite

"Suva Design team, built our first website while helping to refine our visual design language. Suva's thoughtful feedback, seamless integration with our team, and beautiful design work have made them a wonderful partner."



Miguel Goodbar
Dir of Bus Development,
Adorama Rentals LLC

"Working with Suva is like having a full advertising agency at your fingertips. Their ability to interpret and transform an idea or concept we have in mind into a print or web campaign is remarkable. Together we created a great brand and a very successful business."



Elena Skroznikova
Co-Founder, Sweet Science

"I'm in awe of Suva's dedication, talent, insight, attention to the smallest detail, their amazing ability to know what I need before I need it, and the work ethic they put into Sweet Science. I'm so proud to be sharing it with people."



Robert Ferraroni
President & CEO,
Ferra Designs

"Suva team has an intuitive ability to understand what I'm looking for — they can easily turn an idea into something usable. They always exceed my expectations, are reasonable and fair, and we have a great partnership. "



OUR CONTACTS

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